



Newark Board of Education

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Student Support Services – Specialized Schools

Where Passion Meets Progress
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FAFSA TikTok Challenge Rules and Instructions **#FAFSAMakingItCount**

What is the challenge?

Create a TikTok promoting the importance of completing the Free Application for Federal Student Aid (FAFSA)!

What are the rules for the FAFSA TikTok Challenge-#FAFSAMakingItCount

- 1) TikTok must be focused on the importance of completing the FAFSA
- 2) TikTok length:
 - a. 60 to 120 second videos
- 3) Appropriate sound (music, original, etc.)
 - a. NO Profanity
 - b. NO Inappropriate language
- 4) Appropriate skit/dance/appearance
 - a. NO Inappropriate gestures
 - b. School uniform is MANDATORY

How will your video be judged?

The execution and creativity of the following will be considered in the selection process:

- 1) Originality
- 2) Delivery of Content (Effective messaging)
- 3) Transitions/Effects (optional)
- 4) Follow ALL guidelines

How do you enter the contest?

The contest is only open to students of the Newark Board of Education in grades 9-12.

- 1) Send in TikTok ONLY!
 - a. Email videos to npsguidance@nps.k12.nj.us
 - b. In the subject line: **School Name and FAFSA TikTok Challenge-#FAFSAMakingItCount**
(ex.: Newark High School_FAFSA TikTok Challenge)

What is the Prize?

The school with the best **FAFSA TikTok Challenge-#FAFSAMakingItCount** will receive a financial donation for guidance related student activities and supports!

When is the Challenge deadline?

All submissions are to be email to npsguidance@nps.k12.nj.us by **Monday, January 31, 2022 by 2:00pm.**

Note: Although students are responsible for creating the TikTok, school staff are encouraged to participate and support students.