



Cinematography and Media Audition Requirements

There are TWO important components to the audition.
BOTH requirements must be met to be considered for admission to the Arts High School Cinematography and Media Department.

PART I – Creation of the STORYBOARD

Prior to attending the audition, Auditioners will use the attached template as a model to create a StoryBoard on a large poster board. StoryBoards will be shared and explained during the audition.

How do you tell a story through pictures?

- YOU ARE NOT BEING EVALUATED ON YOUR ABILITY TO DRAW.
- Stick Figures are fine, if that is what you are comfortable drawing.
- What is important is to draw those stick figures in a way that demonstrates your ability to visualize sequential story images, to show how images can tell a story. (Google “Sample Storyboard,” if you remain unsure.)

Use the attached sample storyboard as a model to create your own original storyboard for a commercial advertising the new laundry detergent “CLEANO”.

- CLEANO is designed to keep white shirts white and bright things bright.
- It is aimed at a family where the male and/or female head (s) of the family must maintain a neat and clean appearance at work.
- Find a way to show how clothing washed in another laundry detergent is dingy and causes irritability between family members at home.
- Then show how selecting/using CLEANO not only solves the clean clothes problem, but also puts tranquility and happiness back into family life.
- FOLLOW THE FORMAT OF THE SAMPLE STORYBOARD AS FAITHFULLY AS YOU CAN.

You will be evaluated on your originality, creativity, writing skills, and ability to follow directions.

PART II – The TV News Anchor Audition

You must memorize the attached 1-minute news read. Prior to the audition, you should become familiar enough with the script that you can transition easily through the news segments making the audience believe that this is a true news story.

You will be scored on your ability to deliver the story via accurate pronunciation, clear speech, flexible vocal variety, and your personal delivery.

- Sample Story Board

**BOYLES FURNITURE
"LEG TO STAND ON"**

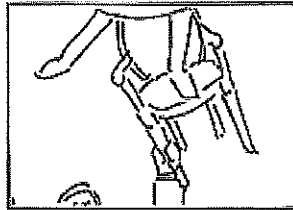
TV: 30

OPEN ON MAN IN SUIT STANDING ON ONE LEG, WITH OTHER LEG UP. HE'S HOLDING MONEY IN RIGHT HAND, AND LEG OF CHAIR IN LEFT HAND ABOVE HIS SHOULDER.



ANNOUNCER (VO): When it comes to fine furniture, Boyles has a leg up on our competition.

DOLLY UP TO CHAIR MAN IS HOLDING. A WOMAN'S LEG CAN BE SEEN STANDING ON CHAIR.



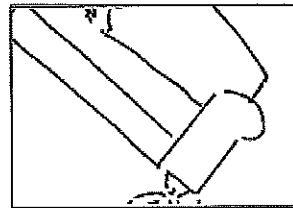
We offer everyday savings of 40-50% OFF.

DOLLY UP TO SALESWOMAN STANDING ON ONE LEG, AND HOLDING THE LEG OF A PIECE OF FURNITURE IN HER HAND ABOVE HER HEAD.



With selections from Drexel-Heritage, Thomasville, Baker and more ...

DOLLY UP TO REVEAL SOFA WHICH SALESWOMAN IS HOLDING ABOVE HER HEAD.



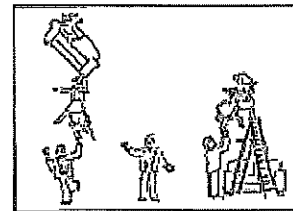
... you're certain to find a look that's you.

PAN LEFT TO REVEAL HAPPY DOG SITTING ON END OF SOFA.



When it comes to selection, sales and service ...

ZOOM OUT TO REVEAL ENTIRE STRUCTURE OF BALANCING ACT ON LEFT SIDE OF SCREEN, WHILE ALSO REVEALING ANNOUNCER IN CENTER, AND A SECOND BALANCING ACT ON RIGHT. RIGHT GROUP SUDDENLY COLLAPSES AND COMES CRASHING TO FLOOR. SUPER: BOYLES LOGO AND For the look that's you.



... our competition really doesn't have a leg to stand on.

Boyles Furniture. For the look that's you.

Storyboard Template

VIDEO DESCRIPTION (describe camera and subject movement)	VIDEO ILLUSTRATION (draw a picture to illustrate description)	AUDIO (write audio heard, voice overs (VO), lines, sound effect, etc.)
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“NEWS IN A MINUTE” AUDITION

Now your “News In a Minute”, I’m _____. President Bush has declared the entire state of New Jersey a disaster area after Typhoon John ripped through the state killing hundreds.

Two days after the murder of rapper Tupac Shakur, ministers in his former Vailsburg neighborhood have united against violence. This two day walk for peace will hope to bring unity in the community after a very violent summer.

Students at Arts High School in Newark were surprised to return to school to see that lockers were removed from the building. Administrators say that because students have violated locker policies it forced them to take these measures.

Stock brokers around the state are once again bracing for another down day as the market started off on the down side. At closing yesterday, stocks plummeted 6 points after the arrest of 6 prominent stock brokers.

If you’re traveling on the Garden State Parkway, pack your patience after a 6 car pileup near exit 241 in East Orange which has caused a 3 hour delay. The New Jersey Turnpike and all the other NY highways are running smooth with no delays.

Temperature outside right now is 88 degrees with winds gusting out of the west at 30 mph. Tonight expect a cold front from Canada to drop temperatures to 47 degrees. Tomorrow rain is expected in the morning. This has been your “News In a Minute”, I’m _____. Make it a great day New Jersey.